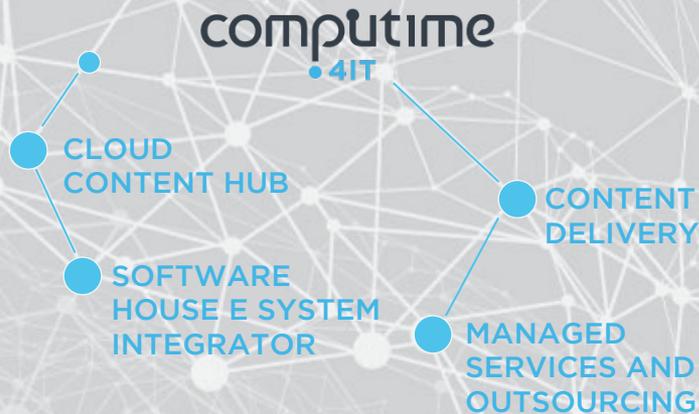
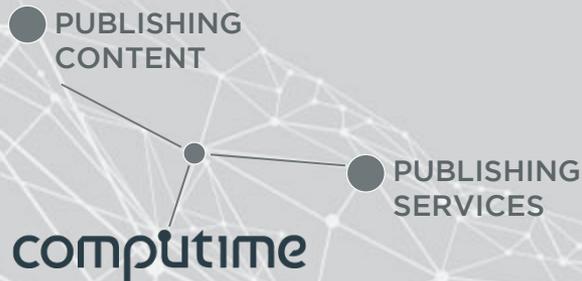




THE THIRTY YEARS EXPERIENCE, IN
EVERYDAY LIFE. AND BEYOND

computime



- **1982.** Founded in 1982 in Rome, Computime started as a pioneering Apple reseller, but soon became a service center and consultant for publishing services. This thanks to the hard work and enthusiasm of the whole staff.

1990. In line with the rapid change in the IT world, Computime began to create customized softwares for publishing. The professionalism and the relationship with customers based on honesty and trust, allowed a growth in demands in both quality and quantity; the brand itself became sign of excellence. Important media groups begin to see in Computime, although young, a solid point of reference for innovation in digital.

- Publishing products
- Special advertorials
- Infographic
- Multimedia content

PUBLISHING CONTENT

- Graphic desk
- Advertising development
- Data entry

PUBLISHING SERVICES

- Editorial systems
- Obituaries and ads management
- Materials portal
- Supporting display advertising

CLOUD CONTENT HUB

SOFTWARE HOUSE E SYSTEM INTEGRATOR

- CMS and CRM
- Web App, Mobile App and IOT
- Application server and security systems

- TV schedule
- Film programming and theatrical
- Service information

CONTENT DELIVERY

MANAGED SERVICES AND OUTSOURCING

- Editorial assistance and tutor on site
- Customer care, Technical assistance and systems 24/7

● **1995.** We install the first editorial system for Venerdì di Repubblica which is followed by all other periodicals of the Group: L'Espresso, Musica, I Viaggi di Repubblica, Salute, D, La Repubblica and Velvet.

2000. In the publishing industry, Computime focuses in providing editorial and production services, creating the first portal for advertising digital collection. We create the digital composition and manage the advertising of the clients for the following groups: Manzoni, Piemme, RCS pubblicità, Sport Network, SEAT, Publiedi



Centro di Assistenza Autorizzato

● **APPLE PREMIUM RESELLER AND AUTHORIZED ASSISTENCE CENTER**



- **2005.** We open Computime store who soon becomes a great place for shopping, service and workshops for professionals, academics, students and anyone else who wants to learn more about the Apple innovative products and technological accessories from around the world.

2014. We supply the entire publishing system (hardware, software, training) to the Corriere dello Sport and Tuttosport.

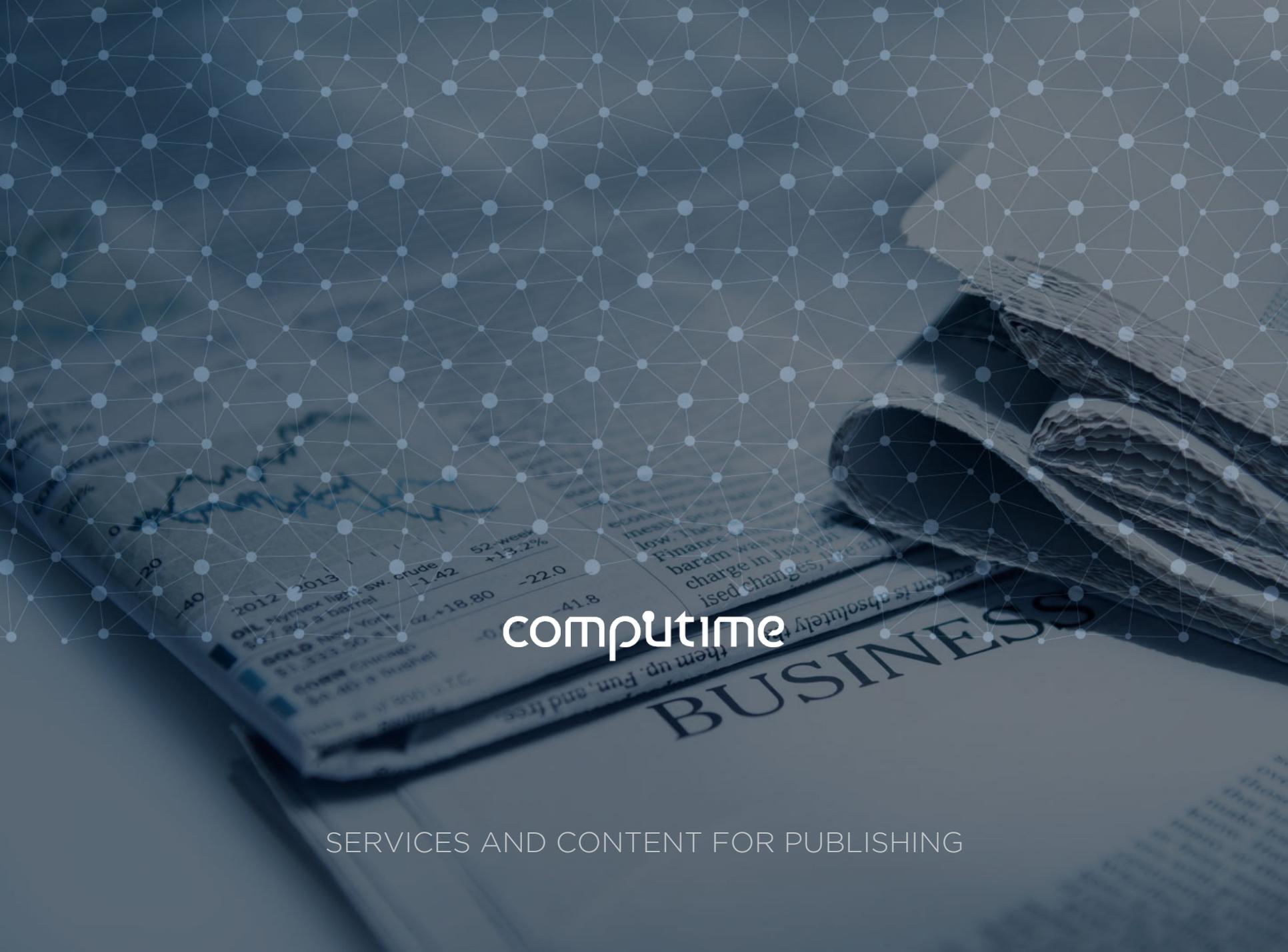
2015. We create an innovative publishing system to "operating lease" for l'Unità.

Today the company operates with professionalism and in-depth know-how of three market sectors and organized into three major reality

Computime: services for the publishing industry.

Computime 4IT: development and technological innovation.

Computime Store: Apple premium reseller and authorized service center.



computime

SERVICES AND CONTENT FOR PUBLISHING



EDITORIAL PRODUCTS

In our central office desk there are several journalists who covers different areas (cinema, sport fashion and more) and they create, together with the graphic office, editorial contents which they send to the newsrooms. **We have a WoodWing editorial system, accessible via Web Editors.**

- EDITORIAL CONTENT

We can upload graphic design page layouts and allow the editors to write and title; we then take care to complete the final work.

ADVERTORIALS

Similarly, we create advertorial pages as well as whole articles. Our editorial staff agrees with advertisers on content and page layout.



We regularly provide this service to Piemme, RCS and Manzoni.



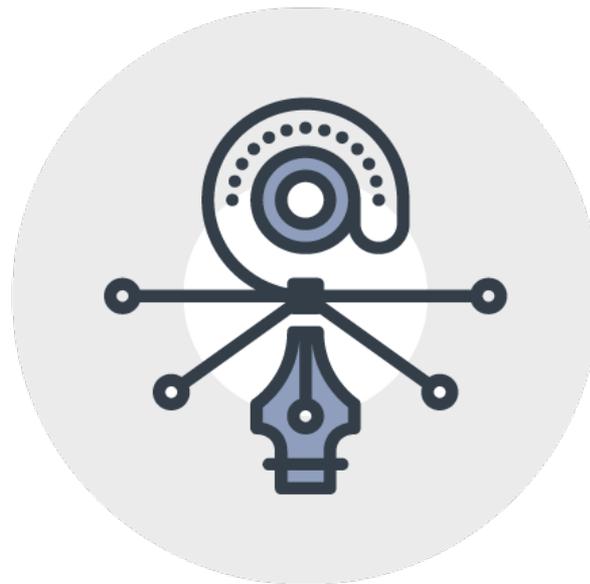
INFOGRAPHIC

We have dedicated resources to create a working group focused on creating infographics, working on data provided by the editors. The structure itself includes Weather box, both at national and local level, thanks to **a partnership with Meteo.it.**



We provide these services, in particular, for the Corriere del Mezzogiorno (part of the Groups Corriere della Sera), for the Unità and Gazzetta di Parma.

- EDITORIAL CONTENT



MULTIMEDIA CONTENTS

One of our teams is dedicated to the creation of banners, in static mode both dynamic and animated, and to the implementation of Dem alerts (Direct Mail Marketing) in html. GIF, Flash, HTML5, AVI, whether it be the banner layout or video editing, we can create the most appropriate format to the use both online and offline.

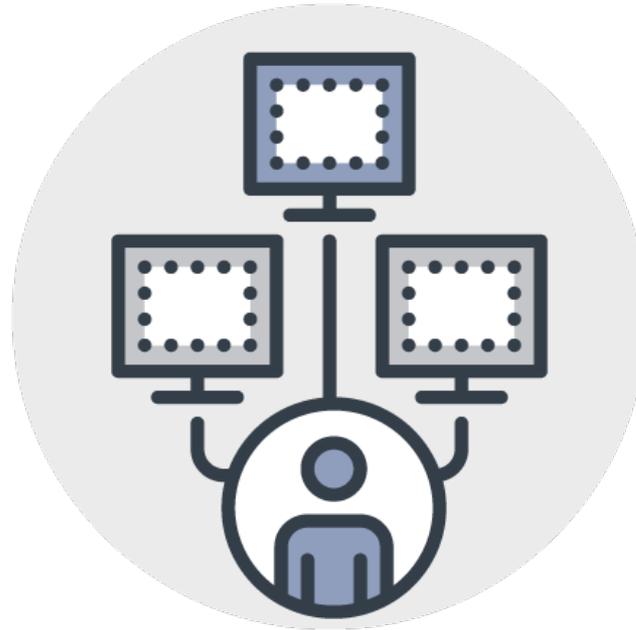


- PUBLISHING SERVICES

DESK GRAPHIC

We have been providing for many years the preparation and prepress for several daily newspapers. Our professionals work in line on the editorial system of the client, either at his office or remotely. Amongst other important services we provide, there are: **pages design at system, variation of dummies, management of the layout, images processing, final control, sending to the printers.**

We also handle all of startup phases or graphic restructuring: master pages in book, definition and application of styles, manuals for editorial, printing tests.



We usually work on systems Methode, Hermes, Woodwing, Sinedita.



Currently, we perform this service for the **Corriere del Veneto, Corriere del Trentino, Corriere dello Sport**. We have managed the startup of the **Unità (June 2015)**.

• PUBLISHING SERVICES



ADVERTISING PROCESSING

We have developed **an advertising management portal Job Ticket**, which allows us to:

- typing, composition and layout of the texts for the composition of advertising notices on a sketch;
- management and processing of the material received in digital format and possible normalization, if it does not comply with specific technical requirements;
- verification of the product quality and proofreading;
- if required, provision of feedback to drafts in PDF format;
- control of the compatibility with the technical characteristics defined by the customer of the completed file;
- Delivery of the file through access to the customer portal and / or other agreed ways.

- PUBLISHING SERVICES



DATA ENTRY

In addition to occasional pure data entry services (intensive keystrokes, dimafonia), we particularly use this service for the processing of legal publicity.

Due to the importance of the issue, the typed material goes through two proofreading cycles.

We are also specialized **in the implementation for the web of contents of legal notices:** we analyze the notice and insert sensitive data in the DB of the client, enclosing the original documents submitted to us.

● PUBLISHING SERVICES

We provide development of advertising since 1998 and we have worked with the following newspapers over the years:

Repubblica e allegati

Messaggero

Mattino

Gazzettino

Corriere Adriatico

Corriere della Sera ed. Roma

Corriere del Veneto

Corriere del Trentino

Corriere di Firenze

Corriere di Bologna

Corriere del Mezzogiorno

La Stampa

Il Tempo



am
A. MANZONI & C. S.p.A.

 **PIEMME**

PK publikompass spa

RCS
Pubblicità



```
3086 width: 100%;
3087 }
3088
3089 .em-outer .strip-comment
3090 width: auto;
3091 }
3092
3093 .em-outer .sc-comment {
3094 width: 308px;
3095 }
3096
3097
3098 .modal .modal-content {
3099 padding-bottom: 0px;
3100 }
3101
3102
3103 .em-right-cont-scroll {
3104 float: left;
3105 /* height: 300px; */
3106 overflow-y: auto;
3107 flex: 1;
3108 }
3109
3110 .em-right .wid100 {
3111 /* flex: 1; */
3112 flex-direction: column;
3113 }
3114
3115 .em-outer .strip-comment {
3116 margin-left: 17px;
3117 margin-top: 0px;
```

```
sq.css
d.css
reset.css
oc
ontX
files308
gen
html5-boilerplate-master
img
js
pb
autocomplete.htm
autocomplete.php
chat.php
em.php
hashtag.php
hashtag_single.php
home.php
index.php
indexB.html
main2.php
mobile.php
notif.php
people.php
photo.php
```

computime
• 4IT

SOFTWARE HOUSE AND SERVICES IN CLOUD



CMS AND CRM

We have recongized competence and experience in the areas of Content Management System (CMS) and Customer Relationship Management (CRM). We have created systems and portals that make accessible through the Web applications and services from heterogeneous systems and in completely different areas from each other.

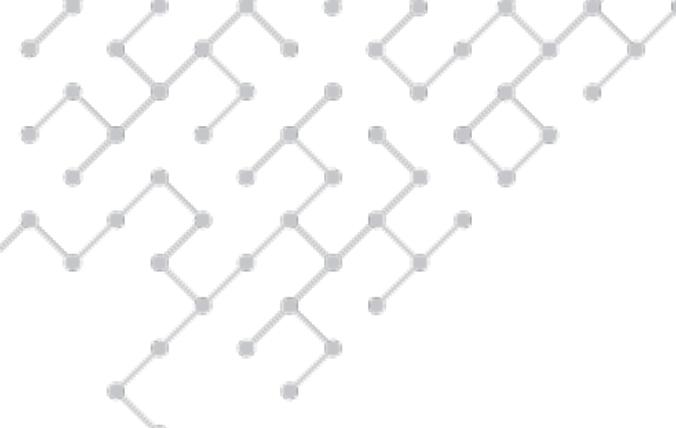
- SOFTWARE HOUSE AND SYSTEM INTEGRATOR

DEVELOPING WEB MOBILE APPLICATIONS - IOT

We develop innovative applications in the Web / Mobile integrating also technology solutions based on the Internet of Things (IOT).

APPLICATION MANAGEMENT AND SYSTEMS CONSULTING

We install and control the operation of application servers and the administration of services, especially in the areas of consolidation, virtualization and security by integrating existing systems. We manage the solution with special attention to the quality of the technical and business services.



- SOFTWARE HOUSE AND SYSTEM INTEGRATOR

Here's a list of our clients who use our integrated services:



A. Manzoni & C - Gruppo editoriale

L'Espresso

Piemme

Poligrafici Editoriale

Speed

RCS

Finegil Editoriale

FCP - Fed. Concessionarie di Pubblicità

Corriere dello Sport

Tutto Sport

Gambero Rosso

Conti Editore

L'Unità

Venus Laser Medical

PrimaVista Eye Clinic

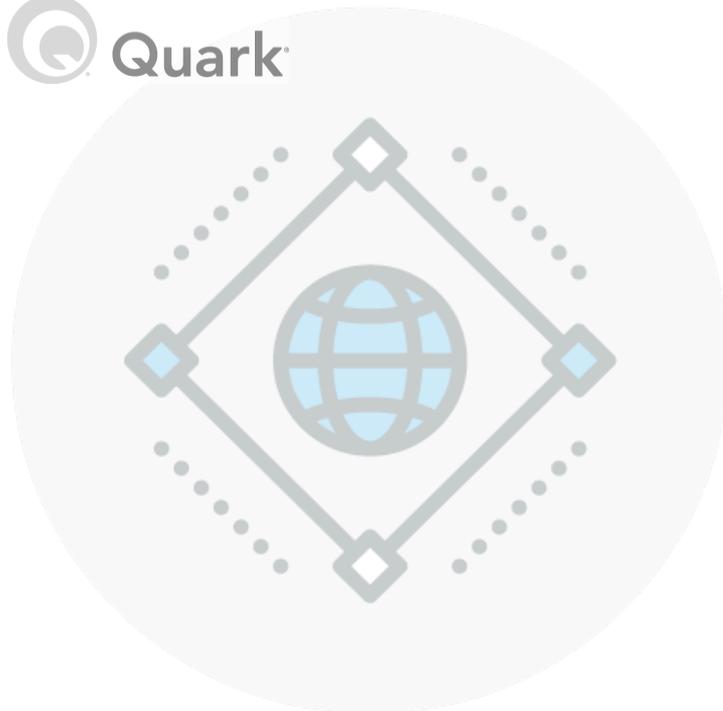
Casa di Cura San Domenico

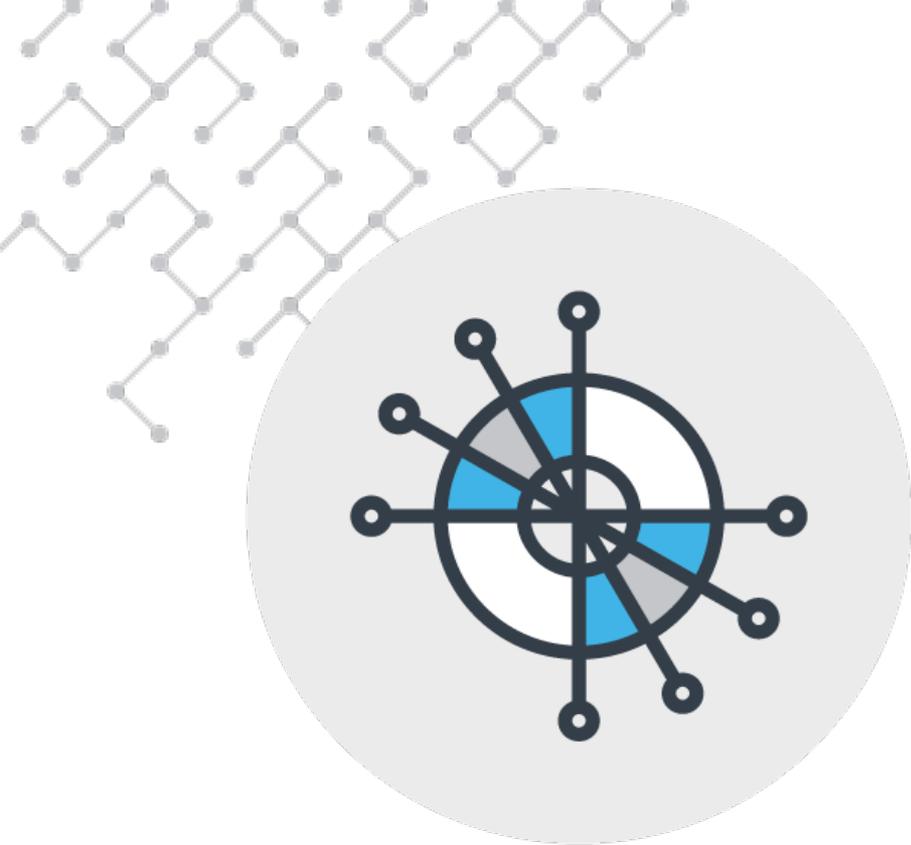
Consorzio per la Salvaguardia dei Castelli

del Friuli Venezia Giulia

Cinetel

Aneclazio





- CLOUD CONTENT HUB

We offer an editorial system on cloud based on one single area for the multichannel publication and the managing of the workflow of the editorial, allowing the collection, planning, contents creation, modification and publication of each newspaper. Specifically designed for publishers, this centralized hub improves the efficiency and reduces considerably the rates of production.

PUBLISHING SYSTEMS

We have a structure dedicated to the supply, installation, customization, training, commissioning and assistance in the production of different publishing systems.

All our services are designed to be delivered in SAAS mode.



Over the years, we have managed systems of important daily and weekly newspapers, including L'Espresso, Corriere dello Sport, Tuttosport, Unitò, publications of Conti Editore and RCS



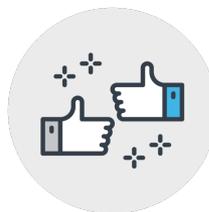
- CLOUD CONTENT HUB

CLOUD MEDICAL

Service in SaaS for Studies and medical clinics that handles everything from the patients archive, to the calendar of appointments and to medical records and billing. Totally online, it is always available to physicians wherever they are and it is accessible with any device; it can be integrated with all medical devices.

OBITUARIES/ADS

We have a system on cloud for the collection of obituaries and announcements (paper or digital) from the different collection channels (branches, agencies, call center, online). The platform is designed to work with the most common accounting systems (AS400, SAP, MSM) and several different publishing systems.



Our systems manage the collection and publication of advertisements / obituaries for Manzoni and Speed



- CLOUD CONTENT HUB

DISPLAY OF ADVERTISING EVIDENCE – FCP

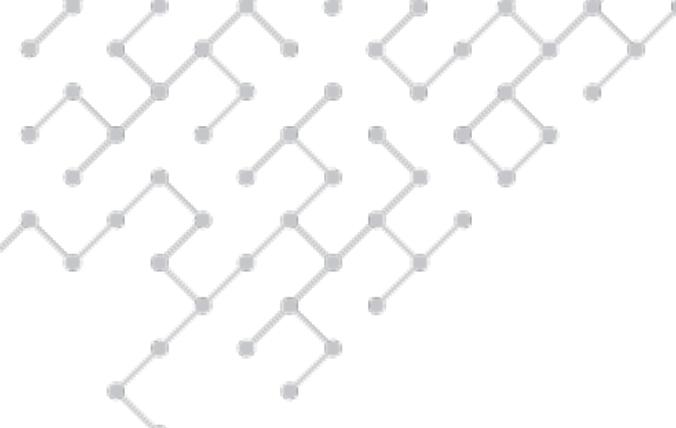
Consultation "on line" of the advertising evidence on national newspapers and magazines, for the verification of the actual publication of the planned ads, the position in the page, with the possibility to view the entire campaign and quickly consult all editions of every newspaper.

PORTAL MATERIALS

System on cloud designed for the dealerships, which simplifies the **ollection and validation of the various media advertising systems** (paper, web, radio etc.), through a preflight before publication. If errors occur, an alert is sent with a jobticket system to the dealership's service, which allows real-time communication between service and agents.



Every night we receive and publish all the pdf of the major Italian newspapers and magazines.



PROGRAMMING CINEMA AND THEATRE

Collection

- Direct input or automatic import of data from associations of businesses (ANEC-AGIS, ANEM). In particular associations of Lazio and Campania use our site as a primary business tool. ANEC Lazio has given us the exclusive right to sale the programming data of its members.
- Direct data entry on our site by the operator.
- Collection by direct contact.

• CONTENT DELIVERY

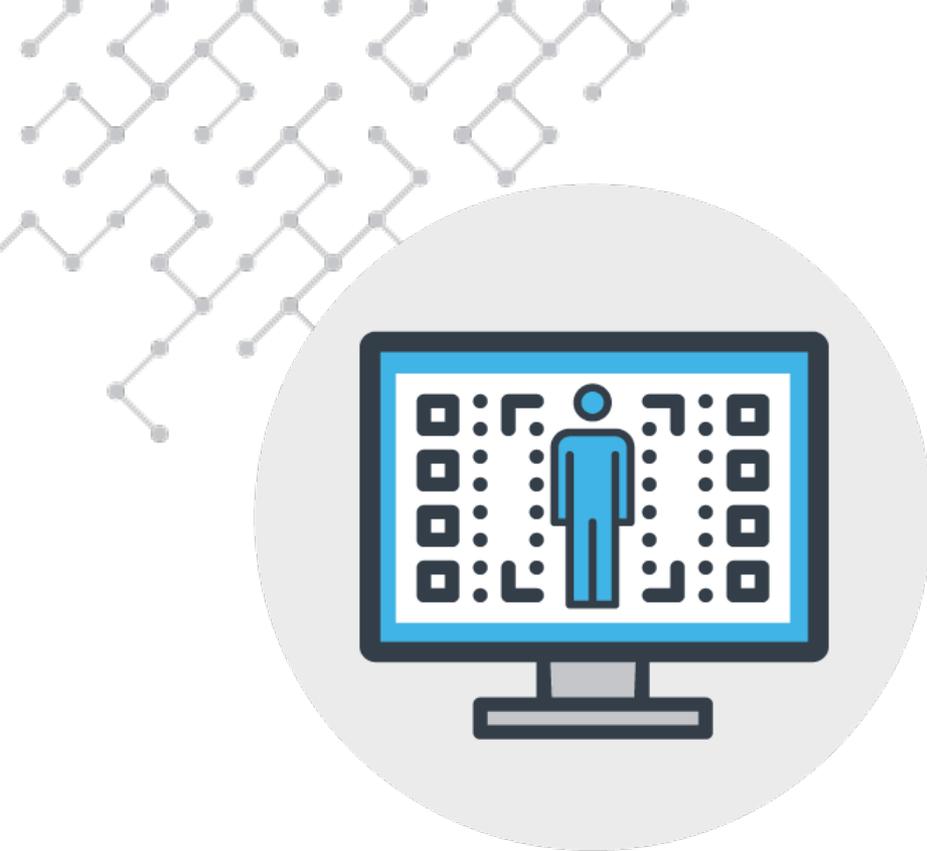


Coverage

We operate on average with about 3,600 cinematographic screens every day and 500 theaters, with full coverage of the national territory.

Editorial enrichment

We produce insights and synopsis on the shows being screened, with pictures, integration with the data from box offices, CINETEL and contacts with Press release offices.



- CONTENT DELIVERY

The key instrument is a Oracle DB that we developed, with front end Web, on which are collected the listing data, synopsis, images, links to videos.

It's provided to the customers the access to data, in an exclusive and protected form, with an adequate system of privileges (read-write). We allow the customer to intervene on the data (editorial enrichment, reviews, ratings, images, control), with a contribution in the release of the final product.

TV SCHEDULE

We receive daily listings and highlights from over **140 broadcasters**.

We particularly deal with the offering on demand and local TV. We handle an average of **1,500,000 events every year**.

We guarantee total coverage of the territory.



- **CONTENT DELIVERY**
The newspapers that use our elaborated pages or our file xml:

la Repubblica **GAZZETTA DI PARMA**

il venerdì **GAMBERO ROSSO** **IL TEMPO**

IL GAZZETTINO **IL MATTINO**

Corriere Adriatico **Il Messaggero**

iVid **KataWeb** **la Città DI SALERNO**

CORRIERE DEL MEZZOGIORNO **060608**

89 24 24 **COMING SOON** **Roma**
pronto pagineGialle
Giorno & Notte

Il Venerdì di Repubblica

Il Messaggero

Il Mattino

Il Corriere Adriatico

Il Gazzettino

Il Tempo

Gambero Rosso

Kataweb

La Gazzetta di Parma

Unione in TV (settimanale Unione Sarda)

La Repubblica (tutte le edizioni)

Corriere del Mezzogiorno ed. Napoli, Bari

La Città di Salerno

La Nottola

Coming Soon.it

FilmTV.it

Ivid.it

89 24 24 (Seat Pagine Gialle)

06 06 08 (Zètema Roma)

Roma Giorno & Notte (App del Messaggero)



- CONTENT DELIVERY

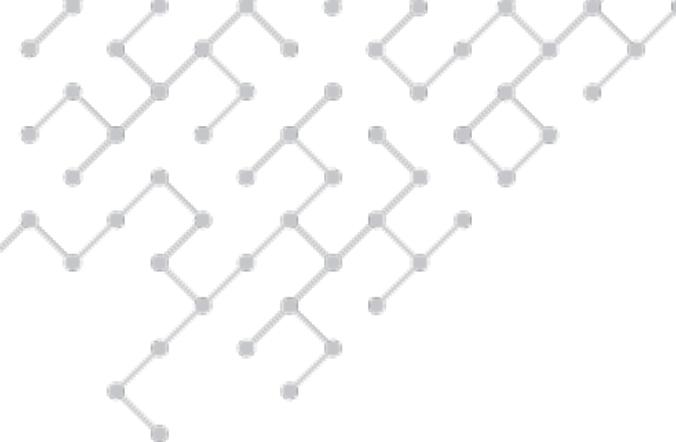


INFORMATION SERVICE

For the main Italian cities, we collect information of public utilities:

- telephone numbers for emergencies
- information on road conditions
- air Quality
- markets
- holidays and festivals

We also have details of all of pharmacies on duty.



- MANAGED SERVICES AND OUTSOURCING



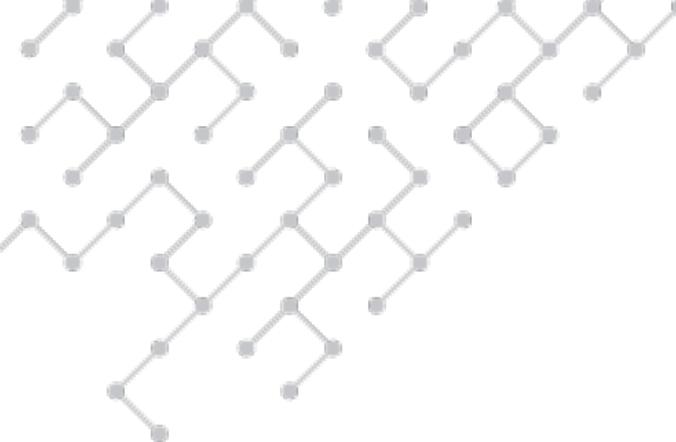
EDITORIAL ASSISTANCE AND TUTOR ON SITE

Making use of a team of professionals who are experienced and constantly updated on the software and the most current tools, we offer assistance to the editors on operational systems, editorial systems, management and production applications. We can either have one of **our tutors on site** that is **remotely connected** to the editorial computer or we can assist via telephone.

Newsrooms that use the assistance of our tutors:



Gruppo editoriale L'Espresso
Corriere dello Sport,
Tutto Sport, Conti Editore,
Compagnia Editoriale,
l'Unità, Il Messaggero.



- MANAGED SERVICES AND OUTSOURCING



CUSTOMER CARE, TECHNICAL AND SYSTEMS ASSISTANCE 24/7

Our Help desk and Device Management services are available based on our customers needs: **with a professional on site or with intervention on call**, supported by a modern and sophisticated system of Integrated and Multi channel Help Desk system that manages all assets and keeps the history of the activities and configurations, so that any intervention can take place as quickly as possible and always with solving attitude.

Our Customer Care is available 24/7, to best support our customers offering an efficient service, with high measurable standards.



Currently we offer assistance 24/7 to Kataweb - Elemedia, Compagnia Editoriale, Unità



Centro di Assistenza
Autorizzato

computime
• STORE

APPLE PREMIUM RESELLER AND
AUTHORIZED ASSISTENCE CENTER

- TECHNICAL ASSISTANCE AND WORKSHOPS



Computime offers to professionals, companies and universities, assistance with the choice on hardware, software and additional services, with suggestions on customized configurations and favorable payment mode.

In Computime lab, our certified technician will solve any technical problems that may happen on your Apple device with the ability to intervene remotely or directly at your house.

It is also possible to create workshops ad hoc and to plan customized technical assistance.



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•4IT

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www.computime4it.com



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•STORE

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